

HOW TO OBTAIN A LICENCE BY FIFA AND THE PERMIT FOR THE USE OF THE TV SIGNAL FOR THE PUBLIC VIEWING EVENT BY THE OFFICIAL BROADCASTER FOR THE 2010 FIFA WORLD CUP SOUTH AFRICA™

Subject to change - last update 22 April 2010

Country/Territory	Official Broadcasters for the 2010 FIFA World Cup South Africa™	Contact details	How to obtain a licence from FIFA	Is a permit for the use of TV signal required before to place a request for a FIFA licence?	Is a FIFA Licence required to stage a public viewing event?
Brazil	TV Globo	exibicoes.copa@tvglobo.com.br	<p>Special arrangement between FIFA and the Official Broadcaster for the 2010 FIFA World Cup South Africa™:</p> <p>(i) all parties interested in promoting a non-commercial public viewing events shall submit their proposal to TV Globo at the following address exibicoes.copa@tvglobo.com.br. TV Globo will evaluate the proposals and authorise them directly should they meet the requirements. No further licence is required from FIFA once you have received the authorisation to stage your event by TV Globo;</p> <p>(ii) all parties interested in promoting commercial events shall submit their proposals to TV Globo at the following email address exibicoes.copa@tvglobo.com.br. TV Globo will then evaluate your proposal and forward it to FIFA, should it meet the requirements. If such proposed event(s) are approved by TV Globo and FIFA, the relevant licences will be issued.</p> <p>The FIFA Regulations for the rights protection of the FIFA Commercial Affiliates remain applicable, regardless of any licence granted by TV Globo and that no licence will be granted by TV Globo for public viewing events staged in cinemas and/or theatres.</p> <p>FIFA will pre-approve any licence for commercial and non-commercial public viewing with a spectator capacity over 1500 people.</p>	YES	Only for Commercial Public Viewing Events and further to prior assessment of the request by TV Globo
Japan	Dentsu	info-publicviewing-japan@dentsu.co.jp	<p>FIFA has put in place a special arrangement with Dentsu, the Official Broadcaster for the 2010 FIFA World Cup South Africa™ in Japan according to which a request for a licence needs to be submitted to Dentsu only and no further licence from FIFA is required.</p> <p>Kindly contact Dentsu for your request at info-publicviewing-japan@dentsu.co.jp</p> <p>Kindly note that the FIFA Regulations for the rights protection of the FIFA Commercial Affiliates will apply for the licence released to you by Dentsu and that no licence will be granted by Dentsu for public viewing events staged in cinemas and/or theatres.</p> <p>FIFA will pre-approve any licence for commercial and non-commercial public viewing with a spectator capacity over 1500 people.</p>	NO	NO
The Netherlands	NOS/VIDEMA	wk@videma.nl	<p>FIFA has put in place a special arrangement with NOS, the Official Broadcaster for the 2010 FIFA World Cup South Africa™ in The Netherlands and VIDEMA (the Dutch Copyright Organisation) according to which a request for a licence needs to be submitted to VIDEMA only and no further licence from FIFA is required.</p> <p>Kindly contact NOS/VIDEMA for your request at wk@videma.nl.</p> <p>The FIFA Regulations for the rights protection of the FIFA Commercial Affiliates will apply for the licence released to you by NOS/VIDEMA and that no licence will be granted by NOS/VIDEMA for public viewing events staged in cinemas and/or theatres.</p> <p>FIFA will pre-approve any licence for commercial and non-commercial public viewing with a spectator capacity over 1500 people.</p>	NO	NO
Switzerland	SUISA	www.suisa.ch/de/fussball-wm-2010	<p>The public exhibition of TV programmes in Switzerland (Public Viewing events) in connection with the 2010 FIFA World Cup™ are subject to a licence from SUISA under Swiss law.</p> <p>Any commercial exploitation in connection with the 2010 FIFA World Cup including the rights to commercially exploit public viewing events and the right to associate with FIFA and/or the FIFA World Cup belong to FIFA and have been granted to FIFA's commercial partners and official media rights licensees on an exclusive basis. FIFA's commercial partners and the Media Rights Licensees have invested substantial amounts, which contribute largely to the funding of the high organisation costs of this year's edition of the FIFA World Cup and of all FIFA World Cups. The Public Viewing Regulations of FIFA for the staging of commercial public viewing exhibitions have to be seen and respect in this light besides SUISA's guidelines (for further details, see http://en.fifa.com/worldcup/organisation/publicviewing/index.html).</p> <p>FIFA kindly requests organisers of public viewing events in Switzerland to use the signal of the channels of SRG SSR idée suisse, FIFA's exclusive Media Rights Licensee for Switzerland.</p> <p>In the event of non-adherence to these regulations, FIFA reserve the right to take legal action.</p> <p>For further questions, please contact SUISA directly (www.suisa.ch/de/fussball-wm-2010).</p>	To use the signal of the channels of SRG SSR idée suisse, FIFA's exclusive Media Rights Licensee for Switzerland	
China	CCTV	yanbo@cctv.com	<p>For the territory of China FIFA requires that an organiser of a public viewing event obtains the consent from CCTV, the Official Broadcaster for the 2010 FIFA World Cup South Africa™ in China for the use of their TV signal before FIFA can release a licence.</p> <p>Kindly contact CCTV for your request to receive their permit to use their TV signal at: yanbo@cctv.com.</p> <p>Only once a permit for the use of the TV signal is obtained by CCTV kindly submit your request for a licence to FIFA via the online system. Please note that at some stage of your online submission you will be requested to upload a pdf version of the permit received by CCTV by using the 'Upload files' functionality available for the purpose in the system.</p> <p>FIFA will not be in the position to process your request if a pdf copy of the permit obtained by CCTV is not provided in your application submission.</p> <p>No licence will be granted by FIFA for public viewing events staged in cinemas and/or theatres.</p>	YES	YES
USA	ESPN and Univision	na	<p>FIFA will collect from Univision and ESPN, the Official Broadcasters for the 2010 FIFA World Cup South Africa™ their consent for the use of the TV signal for the stage of the public viewing event.</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the territory release their consent for the use of the TV signal for the request in question, FIFA will process the submitted request for a licence should this meet the requirements included in the FIFA Regulations for Commercial and Non-commercial Public Viewing Event (available on FIFA.com http://en.fifa.com/worldcup/organisation/publicviewing/index.htm).</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory DO NOT release its consent for the use of the TV signal for the request in question, FIFA will reject the submitted request for a licence.</p> <p>No licence will be granted by FIFA for public viewing events staged in cinemas and/or theatres.</p>	YES	YES
Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia Georgia, Greece, Hungary, Iceland, Ireland, Israel, Kazakhstan, Kosovo, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Netherlands, Poland, Portugal, Romania, Russia, Serbia-Montenegro, Slovakia, Slovenia, Switzerland, Turkey, Ukraine	EBU	na	<p>FIFA will collect from the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory its consent for the use of the TV signal for the stage of any public viewing request submitted to FIFA.</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory release its consent for the use of the TV signal for the request in question, FIFA will process the submitted request for a licence should this meet the requirements included in the FIFA Regulations for Commercial and Non-commercial Public Viewing Event (available on FIFA.com http://en.fifa.com/worldcup/organisation/publicviewing/index.htm).</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory DO NOT release its consent for the use of the TV signal for the request in question, FIFA will reject the submitted request for a licence.</p> <p>No licence will be granted by FIFA for public viewing events staged in cinemas and/or theatres.</p>	YES	YES
Argentina, Bolivia, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela	OTI	na	<p>FIFA will collect from the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory its consent for the use of the TV signal for the stage of any public viewing request submitted to FIFA.</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory release its consent for the use of the TV signal for the request in question, FIFA will process the submitted request for a licence should this meet the requirements included in the FIFA Regulations for Commercial and Non-commercial Public Viewing Event (available on FIFA.com http://en.fifa.com/worldcup/organisation/publicviewing/index.htm).</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory DO NOT release its consent for the use of the TV signal for the request in question, FIFA will reject the submitted request for a licence.</p> <p>No licence will be granted by FIFA for public viewing events staged in cinemas and/or theatres.</p>	YES	YES
Rest of the world: all other Countries not belonging to any of the other categories listed in this overview	Diverse Official Broadcasters for the 2010 FIFA World Cup South Africa™	na	<p>FIFA will collect from the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory its consent for the use of the TV signal for the stage of any public viewing request submitted to FIFA.</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory release its consent for the use of the TV signal for the request in question, FIFA will process the submitted request for a licence should this meet the requirements included in the FIFA Regulations for Commercial and Non-commercial Public Viewing Event (available on FIFA.com http://en.fifa.com/worldcup/organisation/publicviewing/index.htm).</p> <p>Should the Official Broadcasters for the 2010 FIFA World Cup South Africa™ in the relevant territory DO NOT release its consent for the use of the TV signal for the request in question, FIFA will reject the submitted request for a licence.</p> <p>No licence will be granted by FIFA for public viewing events staged in cinemas and/or theatres.</p>	YES	YES