

## FIFA World Cup™: TV viewing figures

FIFA World Cup™ Final Competition	Broadcast countries	Total transmission time (H)	Cumulative TV viewing audiences (000's Indiv)
<b>2006 - total</b>	<b>214</b>	<b>73'072</b>	<b>26'288'753</b>
Europe	46	19'486	5'334'805
North America & Caribbean	38	10'580	829'063
Central & South America	17	8'583	3'913'539
Africa	58	17'301	4'963'049
Middle East	15	2'050	847'956
Asia	31	13'087	8'279'287
Pacific	9	1'983	62'672
Out of home viewing			2'058'382
<b>2002 - total</b>	<b>213</b>	<b>41'324</b>	<b>28'843'581</b>
Europe	58	11'051	4'115'793
North America & Caribbean	37	7'605	468'814
Central & South America	17	5'101	4'351'613
Africa	55	7'475	5'162'737
Middle East	14	1'954	1'028'552
Asia	23	7'326	11'157'368
Pacific	9	810	89'588
Out of home viewing			2'469'116
<b>1998 - total</b>	<b>196</b>	<b>29'145</b>	<b>24'770'446</b>
Europe	58	6'660	6'368'982
North America & Caribbean	21	3'368	431'806
Central & South America	20	5'392	4'470'734
Africa	53	6'369	5'339'088
Middle East	13	1'595	2'352'122
Asia	23	4'729	5'763'257
Pacific	8	1'029	44'457

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<b>1994 - total</b>	<b>188</b>	<b>16'393</b>	<b>32'115'652</b>
Europe	54	3'706	6'773'389
North America & Caribbean	21	1'619	373'149
Central & South America	20	2'086	4'289'105
Africa	50	4'208	3'387'024
Middle East	12	1'237	1'474'677
Asia	23	2'896	15'797'360
Pacific	8	639	20'948
<b>1990</b>	<b>167</b>	<b>14'693</b>	<b>26'692'759</b>
Europe	35	3'116	7'643'445
North America & Caribbean	23	1'833	389'552
Central & South America	20	2'533	3'281'546
Africa	49	3'645	2'552'388
Middle East	13	1'132	498'016
Asia	20	1'903	12'318'054
Pacific	7	530	9'758
<b>1986</b>	<b>166</b>	<b>9'926</b>	<b>13'506'689</b>
Europe	32	2'272	5'779'173
North America & Caribbean	21	974	497'058
Central & South America	19	1'526	3'527'427
Africa	48	2'484	1'158'952
Middle East	14	993	246'046
Asia	25	1'405	2'278'828
Pacific	7	271	19'205